

Parent & Employee



SchoolRIGHT Group
TAKING THE JOURNEY WITH YOU

SIGNATURE
Surveys

About the Parent & Employee Survey (PES)

The PES will help school leadership better understand their true areas of strength and challenge in the school based on the attitudes and opinions of the survey participants broken down within the school's academic divisions. (i.e., Elem, MS, HS).

This survey is most often used for:

- Accreditation Review
- Initiative and Tuition Setting
- Monitoring Mission Success

Most of the questions use a 5-point Likert Scale (1=low, 5=high). All data is collected online via a secure server, and all responses are guaranteed confidential. This survey remains open for two weeks. Three reminders are emailed during this period to non-participants. Most schools choose to have this survey conducted every year, understanding that comparative data are most effective on this type of survey when collected each year.

PARTICIPANTS

Parents/Guardians & Employees. The school provides us with the names and email addresses of the participants, and we manage the distribution and reminders.

QUESTIONS

This survey asks for responses in the following domains:

- Philosophy & Mission
- Governance & Leadership
- Reputation & Atmosphere
- Personnel
- Student Services & Care
- Development of Students
- Parent Enrollment Factors
- Staff Working Conditions

This survey also includes a Net Promoter Score® and Earned Advocacy Score an extremely valuable metric that research suggests is much more reliable than conducting the NPS in isolation.

"This was the best information I have ever seen about what our parents were thinking. With this knowledge, we will make positive changes and grow our impact."

Doug Franklin, Trustee
Wheaton Academy



UNDERSTANDABLE DATA ANALYSIS & REPORT

The data collected and analysis performed will help leaders expedite & facilitate decision-making. Our report is typically emailed to you within three (3) weeks from the close of the survey. The report provides an overall summary of strengths & concerns, ratings and comparisons of all variable groupings, ratings of all detailed items, and open-ended responses segmented by groups. In addition, a one-hour video/phone consultation of the survey report is made available at no cost.

THE LOOK AND FEEL OF YOUR SURVEY

The school colors and logo will be incorporated into the survey. Once distributed, the survey can be completed online via computer, tablet, or another mobile device.

COMMITTED TO SCHOOL GROWTH & EXCELLENCE

Schools large and small use us on an annual basis to keep track of parent and employee satisfaction across a variety of domains. Our surveys help schools meet, maintain, and exceed many accreditation requirements and are normed against data from dozens of school clients. Our surveys are meant to provide objectivity of data, clarity of issues, and unity of purpose. We are a biblically-based company founded on Christian principles. Our team has years of experience serving in Christian schools in a variety of roles. We will work with you to make your survey as effective as possible for your needs.

PRICING

The cost for this survey ranges from \$1100 - \$2200 based on the number of divisions in the school that will be surveyed (i.e., Elem, MS, HS). Discounts are applied only for International mission-based schools, and returning or multiple survey schools. The school is not invoiced until the survey report is delivered.

ADD-ONS (ask about pricing)

- Ministry Area Profile Maps and Demographic Study of Surrounding Areas
- National School Threat Assessment
- Additional Language
- Custom Questions

"We have used the data from our SchoolRIGHT surveys to be strategic about steady progress toward schoolwide improvements."

Brian Bell, Head of Schools
Redlands Christian Schools



A FEW OF THE SCHOOLS WE HAVE SERVED WORLDWIDE IN RECENT YEARS

Capistrano Valley Christian (CA)
Covenant Christian Academy (TX)
Desert Christian (AZ)
Grapevine Faith (TX)
Gilead Christian (OH)
Laurel Hall (CA)
Monte Vista Christian (CA)
Mount Tabor (MO)
Pacifica Christian High (CA)

Providence Santa Barbara (CA)
Redlands Christian (CA)
Rock Springs Christian (GA)
Southeast Christian (CO)
Spartanburg Prep (NC)
Summit Christian (MO)
The Village Christian Academy (NC)
Traders Point Christian (IN)
Wayne Christian Academy (GA)

Westside Christian Academy (OH)
Wheaton Academy (IL)

INTERNATIONAL

Cahaya Bangsa Indonesia
Christian Community Santo Domingo
The Dewey Schools Vietnam
Nicaragua Christian Academy
Quisqueya Christian Haiti