



SchoolRightSurveys

Pinpoint Accuracy. Powerful Insights. Positive Impact.

Parent & Employee Survey

Benefits and Use



Initiative Planning & Goal Setting

Informs strategic planning and goal setting by utilizing general and division specific feedback.



Accreditation Review

Provides comprehensive data to support accreditation processes, ensuring your school meets required standards and highlighting areas for continuous improvement.



Establish A Baseline

Defines your standards for excellence and benchmarks your school's performance year after year, and against other similar institutions for a comparative analysis.



Spot Inconsistencies

Identifies disparities between school leadership's perceptions and actual feedback, as well as uncover differences between academic divisions, ensuring that all viewpoints are accurately represented and addressed.



Understand Enrollment Factors

Indicates key factors influencing enrollment decisions to aid in retention and growth strategies.



Assess Working Conditions

Evaluates staff satisfaction and working conditions to foster a positive and productive work environment.



"We have used data from SchoolRightSurveys for many years and have gained steady progress on school-wide improvement."

*Redlands Christian Schools
Redlands, CA*



"This was the best information I have ever seen about what our parents were thinking. With this knowledge, we will make positive changes and grow our impact."

*Trustee | Wheaton Academy
West Chicago, IL*

BEST IN CLASS



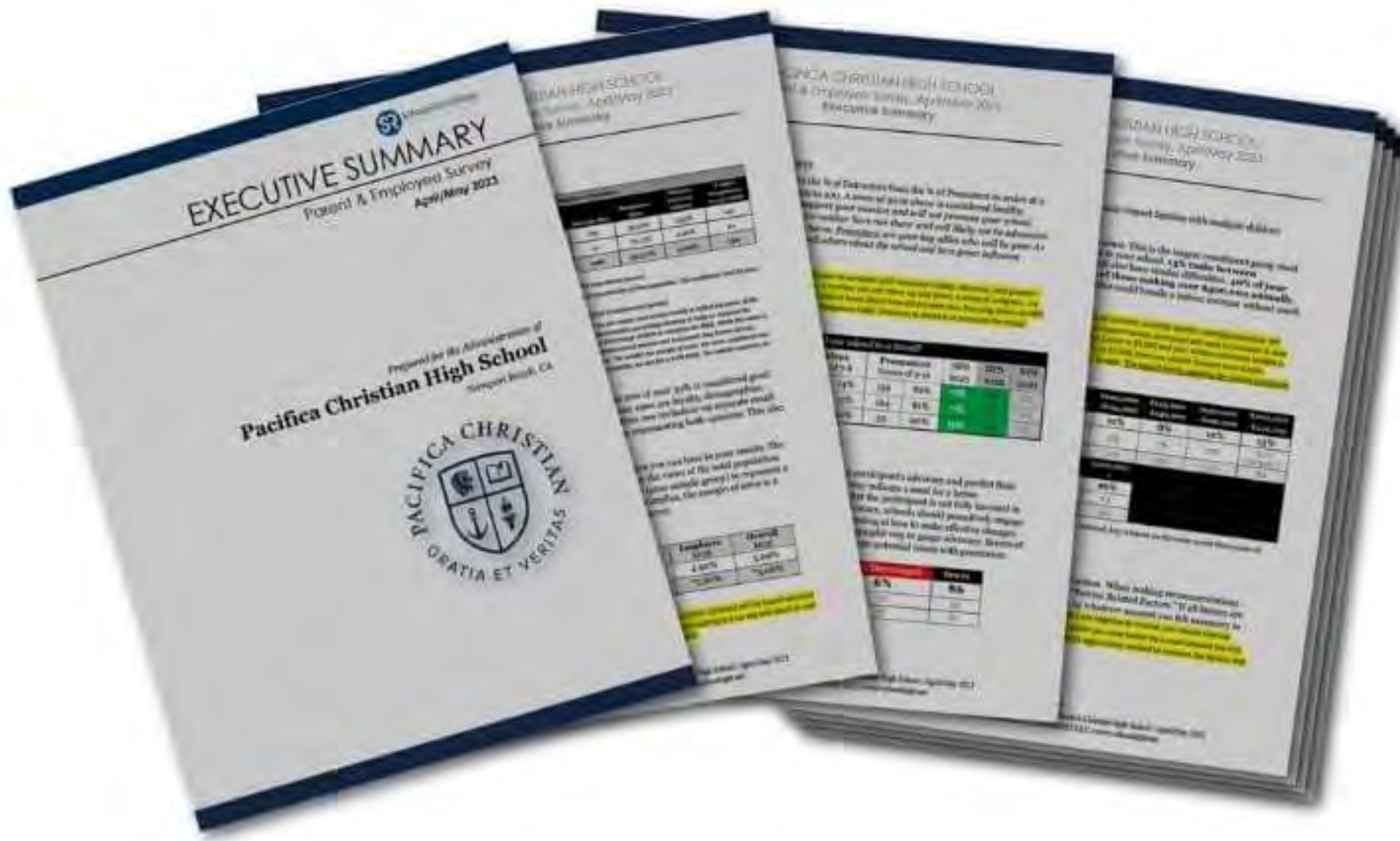
Design, Distribution, Collection, Analysis, and Reporting



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Easy to Understand Reports

Our reports are designed for clarity, presenting complex data in an easy-to-understand format that empowers informed decision-making.

Pricing *Based on number of academic divisions (setup included)*

Standard Package

- ✓ General & Division Specific Questions, Net Promoter® Score
- ✓ 1 Open-Ended Question
- ✓ Executive Summary & General Statistical Report, Video Review
- ✓ Comparison Score for 3 Years
- ✓ Tuition Aid Evaluation

\$1150-\$1750

QUESTION DOMAINS

- ✓ Philosophy & Mission
- ✓ Governance & Leadership
- ✓ Reputation & Atmosphere
- ✓ Personnel
- ✓ Student Services & Care
- ✓ Parent Enrollment Factors
- ✓ Staff Working Conditions

This survey also includes a Net Promoter Score® and Earned Advocacy Rating an extremely valuable metric that research suggests is much more reliable than conducting the NPS in isolation.

“ **COVENANT CLASSICAL, IL**
 “Your system is top notch! This survey will direct us to the areas that need attention and improvement.”
 ★★★★★ ”

Deluxe Package

All of Standard Package, plus...

- ✓ 2 Additional Open-Ended Questions
- ✓ *Net Condition & **Frequency Scores
- ✓ Robust Statistical Report with Multi-Function Sorting

**measures overall sentiment by comparing positive and negative responses; **shows how often a response was selected*

\$1550-\$2350

Custom and additional questions, \$55 each; Additional language, \$100 each.