



SchoolRightGroup

DATA-INFORMED SOLUTIONS FOR LEADERS

Surveys

PINPOINT

ACCURACY

POWERFUL

INSIGHTS

POSITIVE

IMPACT



EMPOWERING SCHOOLS THROUGH DATA-DRIVEN DECISIONS

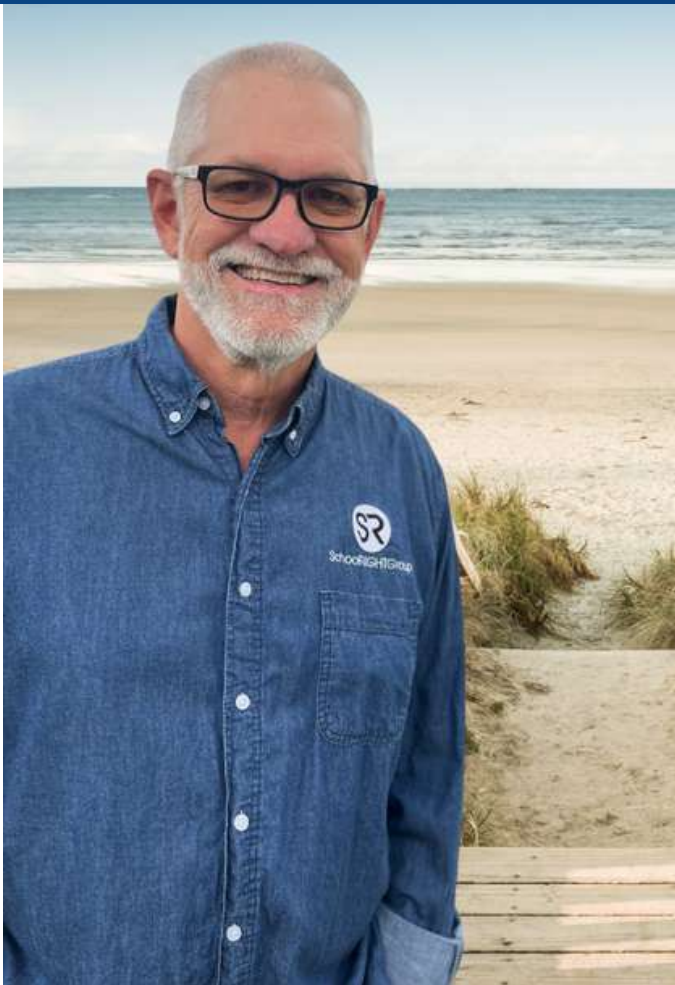
WWW.SCHOOLRIGHT.NET | 888.339.7509



SchoolRightGroup
DATA-INFORMED SOLUTIONS FOR LEADERS

Clint Holden and SchoolRight is one of the most knowledgeable and versatile resources available today. Clint's administrative and development background, passion, and wide range of experiences make him and his team valuable to any school.

Jerry Twombly | Founder, BGW Development | Indianapolis, IN



From the Director

Since 1985, I've had the privilege of serving in a variety of roles across Christian and private education—from head of school to consultant to development director. Those years have given me not just perspective, but a deep appreciation for the challenges school leaders face every day.

Now, as Owner & Director of SchoolRight, I have the opportunity to support schools through tools and insight that lead to meaningful, mission-aligned decisions.

My goal isn't simply to offer advice, but to walk alongside leaders—listening well, understanding context, and offering solutions that work in the real world.

I'm especially grateful to serve schools that share a desire to nurture students in partnership with families, always striving toward excellence and faithfulness in the work.

Clint Holden

OWNER/MANAGING DIRECTOR

Direct: 303.862.1240

clint@schoolright.net

Stop Guessing. Start Knowing. Survey the **Right** Way.

What you gain with SchoolRight Surveys



Credible, defensible data
*unbiased results rooted in
sound methodology*



Normed comparisons
*see how you measure up
internally & externally*



Results that make sense
*scored and structured to
guide your team — not just
dump data on them*



Actionable, clear insights
*understandable results designed
to assist decision-making*



Confidentiality & trust
*ensure anonymity that fosters
more honest, accurate feedback*



A culture of feedback
*fosters ongoing conversations
for growth*



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"SchoolRight has been an outstanding partner for many years. Their professionalism, competence, and customized service are an invaluable asset in our pursuit of continuous improvement."

Christopher Rutz, Head of School
Venture Christian Academy, CA



WHY SCHOOLS CHOOSE US

- **We specialize in schools only**—and we understand your world like few others can.
- **Confidentiality is a cornerstone.** Honest feedback is protected.
- **Flexibility without complexity.** Add custom questions at a minimal cost to target what matters most.
- **Comparative data up to 3 years**, with category results normed against peer schools.
- **Clarity, not confusion.** Easy-to-understand scores with meaningful narratives.
- **Video reviews and live walkthroughs** to ensure nothing gets missed.
- **Responsive support** you can always count on!

LET'S TALK!

✉ surveys@schoolright.net

☎ 888.339.7509

🌐 www.schoolright.net



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A research-validated tool to evaluate teacher practices in curriculum, instruction, assessment, and environment.
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A free self-assessment for leaders that identifies strengths and weaknesses to help schools grow on biblical and historical foundations.

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SchoolRight Original Surveys



Parent & Employee Survey



The Parent & Employee Survey (PES) gives school leaders clear insight into strengths and challenges drawn from parent and employee feedback. Ideal for accreditation, goal setting, tuition planning, mission impact, enrollment analysis, staff culture, and benchmarking.

Why It Matters



Plan Strategically & Set Goals

Guides planning with targeted feedback from school-wide and division-specific questions.



Accreditation Review

Supplies evidence for accreditation by assessing mission clarity, value, and areas to improve.



Establish a Baseline

Sets a clear starting point using normed benchmarks to compare yearly and against peers.



Spot Inconsistencies

Highlights gaps between leadership perceptions and stakeholder feedback.



Uncover Enrollment Drivers

Identifies what influences enrollment and retention decisions.



Strengthen Staff Culture

Assesses workplace health to improve culture and productivity.



“Each year our appreciation for their services grows, as does our ability to build upon reliable data and trends over time. Such a great return on investment!”

Nikki Daniels, Head of School
Monte Vista Christian School, CA

Core Performance Areas



Philosophy & Mission



Personnel



Governance & Leadership



Student Services & Care



Reputation & Atmosphere



Development of Students

The survey includes both a Net Promoter Score® and an Earned Advocacy Rating—a powerful combination that research shows is more reliable than using NPS alone.

Clear, Actionable, Easy-to-Read Reports — Every Time

Standard Version

Affordable, high-impact insight for any size school.

- Division-specific and overall results
- Net Promoter® and Earned Advocacy Score
- 1 Open-ended Question
- Comparison Years & Nat'l Norms
- Tuition Aid Evaluation
- Executive Summary, Statistical & Video Report

Starting at \$1150

Deluxe Version

Expanded response options & deeper data clarity.

- Division-specific and overall results
- Net Promoter® and Earned Advocacy Score
- **3** Open-ended Questions
- Comparison Years & Nat'l Norms
- Tuition Aid Evaluation
- Executive Summary, **Net Condition Scores**, Statistical & Video Report

Starting at \$1550

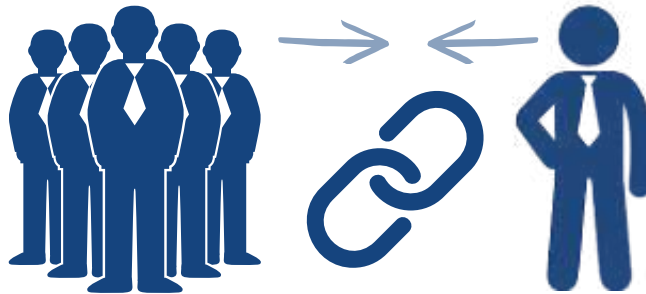
*Pricing based on # of academic divisions. Custom questions \$55 each and additional language options possible. **Bundle & Save:** Lock in your PES pricing with a 3-year agreement and receive the Exit Survey at no additional cost. Ask for details.*

Governance + Leadership

Inseparable by Design



Board performance
directly impact the
Head of School's
ability to lead



Head of School
leadership reflects
back on board
effectiveness

*Together, the **Head of School 360 + Board Self-Assessment** provide a balanced picture that strengthens accountability and fosters shared growth.*

Areas of Focus

Head of School 360

- **General Opinions**
- **Personal Character**
- **Relationships**
- **Tangible Assets**
 - Management of finances, facility, personnel, programs.
- **Intangible Assets**
 - Development of culture, mission & vision, impact, environment.
- **Overall Satisfaction**
- **Positive Suggestions**

Board Self-Assessment

- Mission/Values/Plans
- Budget
- Trust & Relationships
- Satisfaction
- Delegation
- Solidarity
- Alignment with Desired Ends

The Board Self-Assessment is designed to be implemented with the HOS 360.

\$995/yr
with a 3-year
use agreement

Academic Leaders Assessment



The **Academic Leaders Assessment** is ideal for divisional leaders such as the Principal, Assistant Principal, and Dean of Students. It gives your staff a clear and structured way to provide meaningful feedback about their immediate supervisor. Using a simple 1–5 rating scale (with NA/Unsure when needed), the survey captures valuable insights across all academic divisions, ensuring every perspective is represented.



Strengthen leadership
Foster accountability
Build trust across the community

Schools often attempt to create their own leadership assessment systems, but these ad-hoc approaches rarely deliver reliable or comparable data. **Move past** “making up your own rules.” **Rely on a proven framework that brings clarity, consistency, and credibility to leadership evaluation.**

BEST CONDUCTED IN TANDEM WITH the Head of School 360 and the Board Self-Assessment, providing a comprehensive, three-dimensional view of leadership at every level. Together, these tools ensure that all angles of leadership are assessed annually, giving schools a consistent rhythm for growth and accountability.

\$750 for up to 3 leaders

*\$200 each additional leader
no charge for set up*

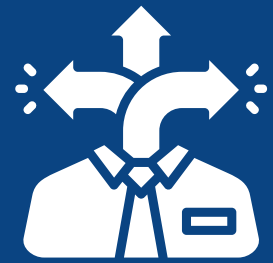
Includes summary report, easy to read statistical results, and verbatim feedback for each leader, along with aggregate scoring and an overall summary.



“We needed a tool to help us focus our improvement efforts—SchoolRight delivered. Their analysis and coaching tips are helping us take the school to a higher level across the board.”

Lisa Sanford, Board President
Grace Christian Academy, IL

Choosing the Right Leadership Tool



SchoolRight offers multiple ways to gather leadership feedback, but not every tool should be used together. Here's how to decide.



HOS 360 Assessment/Board Self-Assessment (p 10) and **Academic Leaders Assessment** (p 11)

This combination is designed to give the board and faculty targeted feedback on the head of school while also capturing the perspective of the academic leadership team. It's a complementary pairing that provides both top-level and mid-level leadership insight



TSL 360 (Trusted School Leader 360) (p 16)

Designed for broad feedback on a school leader from staff across all divisions. This tool is best used when the focus is on evaluating leadership style, trust, and effectiveness from the wider faculty/staff perspective.

Important: *The TSL 360 is a standalone tool and should not be conducted alongside the HOS 360.*



"I really appreciate the simplicity of the SchoolRight instruments, including the review. Always profitable in helping us identify corrective measures we can take."

Dr. Milton Gonzalez | Executive Director
Covenant Christian Academy (TX)

Student Survey

(Grades 6-12)



Designed for students in grades 6–12, the **Student Survey** offers insight into how students perceive the school’s daily priorities and overall direction—often with surprising clarity. Because the survey is anonymous, students are free to respond with honesty and candor, providing school leaders with meaningful, actionable feedback.

What Students Help You See



School Atmosphere



Character Development



Policy Impact



Academics



Relationships



Student Life



Spiritual Growth



Enrollment Influences

***Clear, Segmented Reporting,
Open-Ended Feedback,
Flexible Customizations***

Pricing varies by student enrollment; please contact us for an exact quote.



“This was incredibly helpful. The data was clear, well-organized, and revealed things I hadn’t seen. The support was excellent”

Bruce Reagan, Head of School
Rock Springs Christian Academy, GA

Exit Surveys



Every Exit Should Help Your School Grow

The Exit Survey (Parents & Employees) helps schools understand why families and workers leave—and how to improve retention, communication, and the overall school experience. It captures clear insights on key factors such as academic offerings, teacher quality, communication effectiveness, school safety, and family satisfaction.

Simple to administer, the survey delivers results through a user-friendly dashboard for quick analysis and actionable planning. Schools use this feedback to identify tuition barriers, close communication gaps, refine academic programs, and ultimately foster a more engaging and supportive environment for current and future families.



Primary reasons for leaving



Overall experience



Teacher quality & academic programs



Communication effectiveness



School safety & welcoming environment



Top areas for improvement



Potential for a future return

Pricing

Standalone: \$299 annually

Bundled: Included *FREE* with any PES agreement (ask for details)



“Simply put, this was great!”

Dr. David Seibel, Head of School
Arma Dei Academy, CO



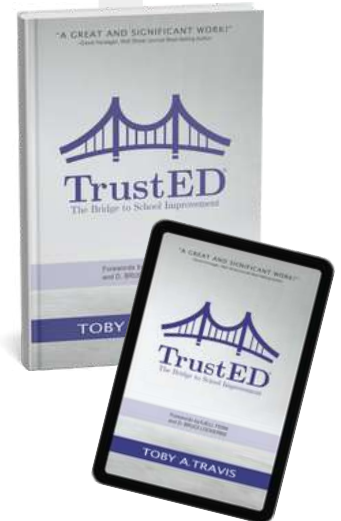
Exclusive Partner Surveys





The TrustED® School Leader 360 Assessment (TSL 360) is a research-based leadership assessment that provides clear, actionable insights to strengthen school leadership. It highlights strengths and growth areas, supports leader development, and informs key decisions. Delivered online and **ideally conducted twice per year**, with results reviewed through follow-up consultation and optional training.

- **Foundation:** Beliefs & Values
- **Substructure:** Connection & Support
- **Bearings:** Flexibility & Involvement
- **Girders:** Adaptability & Contextualization
- **Superstructure:** Culture & Relationships
- **Deck:** Clarity & Order



AVAILABLE ON AMAZON

Pricing

Simple, cost-effective, and fast—
completed in less than 15 minutes

- 3 leader segments: \$550 (leaders are assessed by their direct reports)
- Additional leader segments: \$55 each
- Set-up: \$100

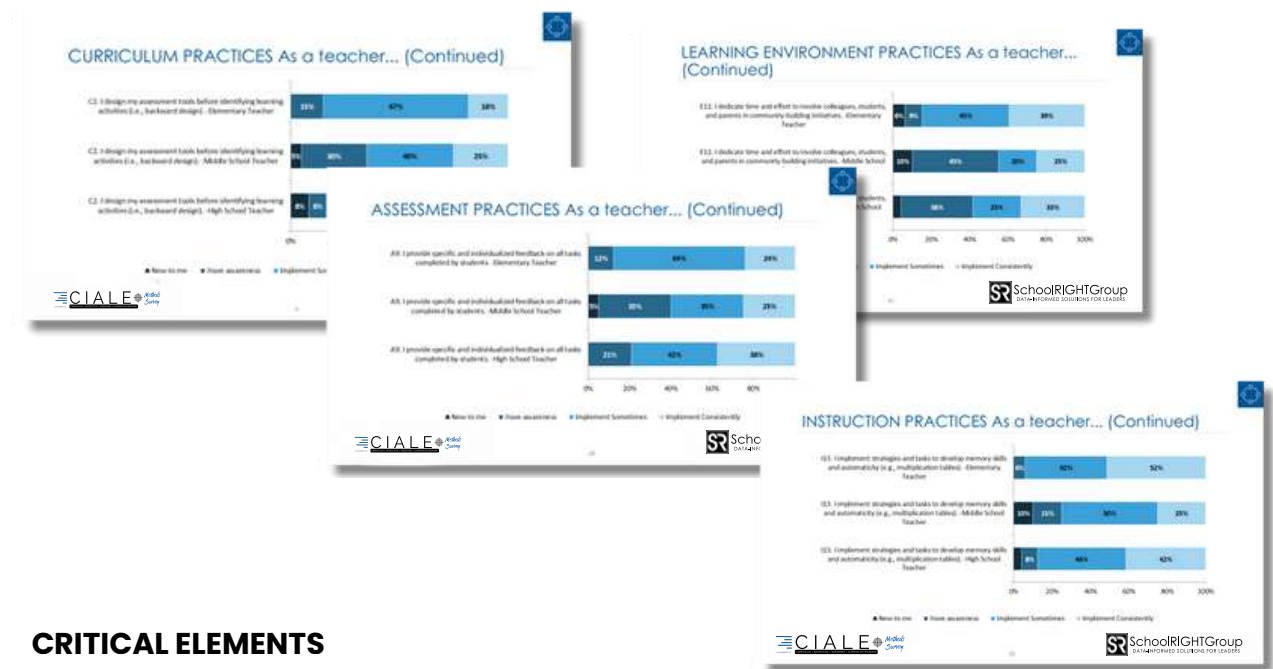
Includes a detailed Executive Summary Report and a live 60-minute interactive video conference with Dr. Toby Travis to review results. Additional training may be contracted separately with Dr. Travis.



Dr. Travis is the founder and author of TrustED®, a research-based framework for building trusted school leaders and driving school improvement. He is an executive consultant with the Global School Consulting Group, adjunct professor with the State University of New York, and a seasoned PS-12 educator and administrator. His work has appeared in *Forbes*, *CEOWorld Magazine*, *eSchool News*, *K12Digest*, and *Elite Education Magazine*. Dr. Travis also authored *TrustED®: The Bridge to School Improvement* (available on Amazon).

The CIALE Methods Survey gives school leaders and teachers clear insights into strengths and challenges in the consistent use of effective teaching methods. With 72 research-based questions, this tool helps schools customize training and target improvement strategies to strengthen classroom practice and impact student learning.

When teachers help identify their current practices and growth needs, professional development becomes more focused, relevant, and engaging.



CRITICAL ELEMENTS

- Self-reporting (this is not an evaluation tool)
- Curriculum engagement
- Instructional strategies
- Assessment authenticity
- Learning environment
- School-wide & divisional data collected

LOGISTICS & PRICING

- Conducted online via a secure link
- Results and consultation available within three weeks of the close of the survey
- **\$655** includes school & divisional reports (individual responses may be printed by participant)

TSDI TEACHER SELF-DISCOVERY INVENTORY



Launch into deep learning of pedagogy, philosophy of education, and reflection through identifying your personal strengths as a teacher. We offer a free personalized results report and two paid full reports.

- Understand your impact on students
- Enhance engagement & improve teaching effectiveness
- Increase self-assurance
- Strengthen self-analysis and introspection
- **Online, FREE, self-assessment**
(<https://survey.schoolright.net/r/tsdi-sr>)
- Select a report for deeper understanding



AVAILABLE ON
AMAZON

GOOD FREE Report

The report provides your TSDI scores, identified teacher type, teacher style, type and style blend, and level of fit. **This report is completely FREE!**

BETTER Essential Report

The report highlights your identified teacher type, teacher style, and teacher type and style blend creating a unique snapshot of who you are as a teacher. (\$39.99)

BEST Professional Report



The report boasts all the Essential Report, plus a Scholars PD Plan, a unique, professional development plan designed specifically for you based on your TSDI results. (\$59.99)

5 Parts; 18 Keys; 102 Strategies!



Kjell Fenn is an author, TSDI innovator, and internationally recognized expert in pedagogical methods, classroom management, and professional development. He serves as Assistant Professor of Education and Teaching Consultant at Liberty University's Center for Teaching Excellence, and as a Senior Consultant with the GLOBAL School Consulting Group. A former teacher, coach, curriculum coordinator, and head of school, he is also the author of *Engage: Motivational Strategies for a Dynamic Classroom* (available on Amazon).



WHEATON ACADEMY INSTITUTE

BEST PRACTICES for the Christian School™

Helping schools reclaim the power of Christian education

The Uncommon Christian School Assessment is a comprehensive self-assessment tool that helps schools identify strengths, address weaknesses, and take clear steps toward improvement. It evaluates seven key focus areas and provides detailed reports to guide transformational growth. Rooted in a mission to move beyond the outdated “Common School” model, this tool promotes a return to the rich traditions of Christian education—shaping generations of disciples.

AREAS OF FOCUS

- Mission/Vision/Values
- Board Oversight
- Leadership Team
- Culture & People
- Programming
- Marketing & Environment
- Operational Excellence

Visit www.wa-institute.org to take the FREE assessment & sign up for a deeper dive consultation.

This is a pivotal moment for Christian education. Schools can do more than mirror secular models—they can surpass them in purpose and impact. **The Uncommon Christian School Assessment helps schools** partner with parents, disciple students, and reflect the beauty and excellence of God—restoring the true purpose of Christian education.



Dr. Gene Frost is a national speaker and consultant on Christian school leadership and organizational development. He has presented at major conferences (ACSI, CESA, NALS, PAIDEIA) and coached numerous school leaders through transformation and goal-setting. A former Head of School at Wheaton Academy (2006–2018), Dr. Frost also brings 22 years of corporate leadership experience and is the author of *Learning from the Best*. He now serves as Executive Director of the Wheaton Academy Foundation and Senior Consultant for the Wheaton Academy Institute.

Commendations

We are thankful for Clint and the insights our school gained from the SchoolRight survey. The data was relevant, clear, and actionable. The value of this data will only continue to grow over time as we track growth and improvement in the years ahead.

Ryan Hall, Ed.D. | Head of School | Cedar Ridge Christian School (IA)

It was a pleasure working with SchoolRight to gather valuable data that supports both our school and its mission. Clint was thorough and helpful every step of the way. This insight helps us tackle unknowns and highlight strengths to build on.

Dr. Andrew Smalley | Head of School | Veritas Classical School (FL)

SchoolRight's comprehensive Parent & Employee Survey provided our school with invaluable insights into both parent and employee perspectives. The detailed breakdown of responses across key operational areas and data visualization and analysis tools has given us clear direction for strategic improvement while affirming our areas of strength.

Matthew D. Wilkens, PhD | General Director | Mark Twain International School, Romania

Thank you, Clint! We appreciate your thorough attention to detail and the evaluations that have served us so well. These tools have been invaluable in helping our board define clear, future outcome goals that will enable us to continue our pursuit of excellence and growth.

Lisa Sanford | Board Chair | Grace Christian Academy (IL)

I really appreciate the simplicity of this instrument, including the review. It was quite profitable helping us identify corrective measures we can take.

Dr. Milton Gonzalez | Executive Director | Covenant Christian Academy (TX)

We have used SchoolRight for over a decade now. They are easy to work with and are truly a partner in our quest for excellence in Christian education. The data has proven invaluable in our decision-making and strategic planning.

Brian Bell | Head of Schools | Redlands Christian Schools (CA)

Thank you for everything. Your system is top-notch! This survey will clearly guide and direct us to the next steps of improvement at our school and give us reason to celebrate what is serving our community well.

Dr. Tom Stoner | Head of School | Covenant Classical School (IL)

Thanks to SchoolRight's efficiency, we were able to have the results ready for our annual State of the School meeting. The review video was excellent! SchoolRIGHT provided highly attentive service and excellent support to help our school maximize the Parent & Employee Survey.

David Currey | former Head of School | Heritage Academy (MO)

Thanks so much for the great information. This data also gives us some great areas to target for improvement. The video review was very helpful.

Todd Slabaugh | Head of School | New Life Christian School (NY)

SchoolRight has been a tremendous partner, and the data we have received has been both validating and insightful in helping us evaluate where our school is currently and highlighting areas where we should invest our limited time and resources.

Aaron Most | Head of School | Grace Christian Academy (IL)

We love using SchoolRight surveys. The service is excellent and the results give us a quick insight into where we are doing well and where we can continue to work.

Karen Hagestad, MEd | Head of School | International School Honduras

The CIALE is a fantastic tool that helps school instructional leadership construct Professional Development without being blindfolded. It sheds light on the staff's needs to help instruction move forward collectively.

Kevyn G. Brown | Upper School Principal | Grace Christian School (NC)

The process through SchoolRight Surveys has been seamless, efficient, personal, and affordable. The PES and follow-up report provided have been extremely useful.

Jim Whiteman | Retired Headmaster | Westside Christian Academy (OH)

We've worked with SchoolRight for several years and always have a great experience. The process is simple, and the results are a key part of our continuous improvement efforts.

Dr. Tomikia Whitmire, Executive Director, Spartanburg Preparatory School (SC)

