



# SchoolRIGHTSurveys

Pinpoint Accuracy. Powerful Insights. Positive Impact.

## Parent & Employee Survey

### Benefits and Use



#### Initiative Planning & Goal Setting

Informs strategic planning and goal setting by utilizing general and division specific feedback.



#### Accreditation Review

Provides comprehensive data to support accreditation processes, ensuring your school meets required standards and highlighting areas for continuous improvement.



#### Establish A Baseline

Defines your standards for excellence and benchmarks your school's performance year after year, and against other similar institutions for a comparative analysis.



#### Spot Inconsistencies

Identifies disparities between school leadership's perceptions and actual feedback, as well as uncover differences between academic divisions, ensuring that all viewpoints are accurately represented and addressed.



#### Understand Enrollment Factors

Indicates key factors influencing enrollment decisions to aid in retention and growth strategies.



#### Assess Working Conditions

Evaluates staff satisfaction and working conditions to foster a positive and productive work environment.



"We have used data from SchoolRightSurveys for many years and have gained steady progress on school-wide improvement."

*Redlands Christian Schools  
Redlands, CA*



"This was the best information I have ever seen about what our parents were thinking. With this knowledge, we will make positive changes and grow our impact."

*Trustee | Wheaton Academy  
West Chicago, IL*

## BEST IN CLASS



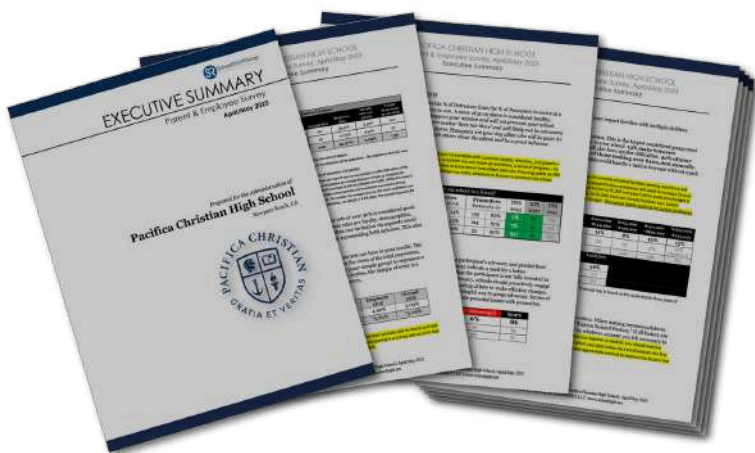
Design, Distribution, Collection, Analysis, and Reporting



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## Easy to Understand Reports

Our reports are designed for clarity, presenting complex data in an easy-to-understand format that empowers informed decision-making.

**Pricing** *Based on number of academic divisions (setup included)*

### Standard Package

- ✓ General & Division Specific Questions, Net Promoter® Score
- ✓ 1 Open-Ended Question
- ✓ Executive Summary & General Statistical Report, Video Review
- ✓ Comparison Score for 3 Years
- ✓ Tuition Aid Evaluation

**\$1150-\$1750**

## QUESTION DOMAINS

- ✓ Philosophy & Mission
- ✓ Governance & Leadership
- ✓ Reputation & Atmosphere
- ✓ Personnel
- ✓ Student Services & Care
- ✓ Parent Enrollment Factors
- ✓ Staff Working Conditions

*This survey also includes a Net Promoter Score® and Earned Advocacy Rating an extremely valuable metric that research suggests is much more reliable than conducting the NPS in isolation.*

“**COVENANT CLASSICAL, IL**  
“Your system is top notch! This survey will direct us to the areas that need attention and improvement.”  
★★★★★”

### Deluxe Package

All of Standard Package, plus...

- ✓ 2 Additional Open-Ended Questions
- ✓ \*Net Condition & \*\*Frequency Scores
- ✓ Robust Statistical Report with Multi-Function Sorting

*\*measures overall sentiment by comparing positive and negative responses; \*\*shows how often a response was selected*

**\$1550-\$2350**

*Custom and additional questions, \$55 each; Additional language, \$100 each.*